



STILLMAN SCHOOL
OF BUSINESS
The Sharkey Institute

SETON HALL UNIVERSITY

Seton Hall Sports Poll

**SETON HALL SPORTS POLL FINDS 33% SUPPORT FOR NCAA DECISION
TO PULL EVENTS FROM NORTH CAROLINA; 28% DISAGREE**

South Orange, NJ, September 23, 2016 -- By a margin of 33% - 28%, Americans support the NCAA decision to pull their national tournaments out of North Carolina in the wake of what it called the state's anti-LGBT laws.

39% had no opinion, or did not know.

The poll was conducted this week among 875 adults on both landlines and cellphones across the nation. (There is a margin of error of +/- 3.4%).

"There is no overwhelming position on this," said Rick Gentile, director of the Poll, which is sponsored by The Sharkey Institute. "Like the issue itself, there is division, but we believe the NCAA will be buoyed by this show of support on a matter still evolving in public opinion."

Rick Gentile will be interviewed by Seth Everett for a podcast on the poll's findings. [Links will follow upon completion.](#)

ABOUT SETON HALL UNIVERSITY

One of the country's leading Catholic universities, Seton Hall University has been a catalyst for leadership — developing students in mind, heart and spirit — since 1856. Home to nearly 10,000 undergraduate and graduate students and offering more than 90 academic programs, Seton Hall's academic excellence has been singled out for distinction by The Princeton Review, U.S. News & World Report and Bloomberg Businessweek.

Seton Hall, which embraces students of all religions, prepares its graduates to be exemplary servant leaders and global citizens. Its attractive main campus is located in suburban South Orange, New Jersey, and is only 14 miles by train, bus or car from New York City, offering a wealth of employment, internship, cultural and entertainment opportunities. The university's nationally recognized School of Law is prominently located in downtown Newark.

For more information, visit www.shu.edu.

About the poll:

This poll was conducted by telephone September 19-21 among 875 adults in the United States. The Seton Hall Sports Poll is conducted by the Sharkey Institute.

Phone numbers were dialed from samples of both standard landline and cell phones. The error due to sampling for results based on the entire sample could be plus or minus 3.4 percentage points. The error for subgroups may be higher. This poll release conforms to the Standards of Disclosure of the National Council on Public Polls.

The Seton Hall Sports Poll has been conducted regularly since 2006.

Media: Media: Marty Appel Public Relations (212) 245-1772, AppelPR@gmail.com; Rick Gentile (917) 881-9489.

The results:

The NCAA recently announced it was moving 6 collegiate championship events out of North Carolina because of what it referred to as the state's anti-LGBT laws.

Do you approve, disapprove or have no opinion on the NCAA's stance?

- | | |
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| 1. Approve | 33 |
| 2. Disapprove | 28 |
| 3. No Opinion/Don't know | 39 |