

Leadership. In a new light.



BUCCINO
LEADERSHIP INSTITUTE

SETON HALL UNIVERSITY



Greatness by a new name.

Introducing the Buccino Leadership Institute at Seton Hall University.

Our world needs leaders with vision, strength and character. We're answering the call.

At the Buccino Leadership Institute, we invest in individuals who aren't just great themselves, but who inspire greatness in others. As an institution, we have a rich legacy of leaders beginning with Elizabeth Ann Seton, the first American-born saint, who defied tradition and forged a way for those who followed.

Here, we define leaders as those who aren't afraid to speak truthfully, think critically, and serve before they are asked to serve. We believe that true leaders strive to always become a better version of themselves and advocate for those around them. Their confidence is recognizable and their vision contagious.

That's what it means to be a Seton Hall leader.

Changing the world by changing how leadership is taught.



Maybe your goal is to become a nursing administrator, a creative director or a government official. Maybe you're not sure what you want to become, but you know you're meant to lead.

The Buccino Leadership Institute is unique in that we believe leaders can come from all disciplines, not just traditional fields like political science or business.

That's why our distinctive four-year program combines expansive leadership development with specific discipline preparedness that complements your chosen major. After acceptance into the program, you'll learn through focused mentorship, specialized instruction and exposure to real-life experiences. So whether you're pursuing the humanities, international relations, social sciences or the health professions, you'll graduate with an undeniable advantage.



For more than 20 years, our business leadership program has been on the forefront of excellence, being named the nation's No. 1 leadership program of its kind five years in a row. Now this standard of excellence is available to students in any major.

RANKED #1
Leadership Program
five years in a row





Leadership isn't just what you know. It's how you live.

Our outcomes-oriented approach shows you how to be an exceptional leader, make tough decisions and excel in your career — in any field.

Embrace the curriculum

Our curriculum works in tandem with your area of study, providing leadership fundamentals and in-depth focus on our seven pillars of leadership. Take assessments such as the Eq-i 2.0 emotional intelligence assessment and the DISC behavioral assessment.

Live the experience

Here you'll put learning into action. Attend talks featuring thought leaders, take field trips to influential places like the 9/11 Memorial, hire and lead an interdisciplinary team on a semester-long project, or run one of our high-profile Institute initiatives. Work with your personal ICF-certified leadership coach.

Excel as a top performer

Our emphasis on peak performance psychology helps you succeed in stressful situations — in and out of the classroom. Using the same techniques as Olympic athletes and military special forces, we highlight focus, visualization and resilience techniques. These skills help you in other areas such as public speaking and test-taking.

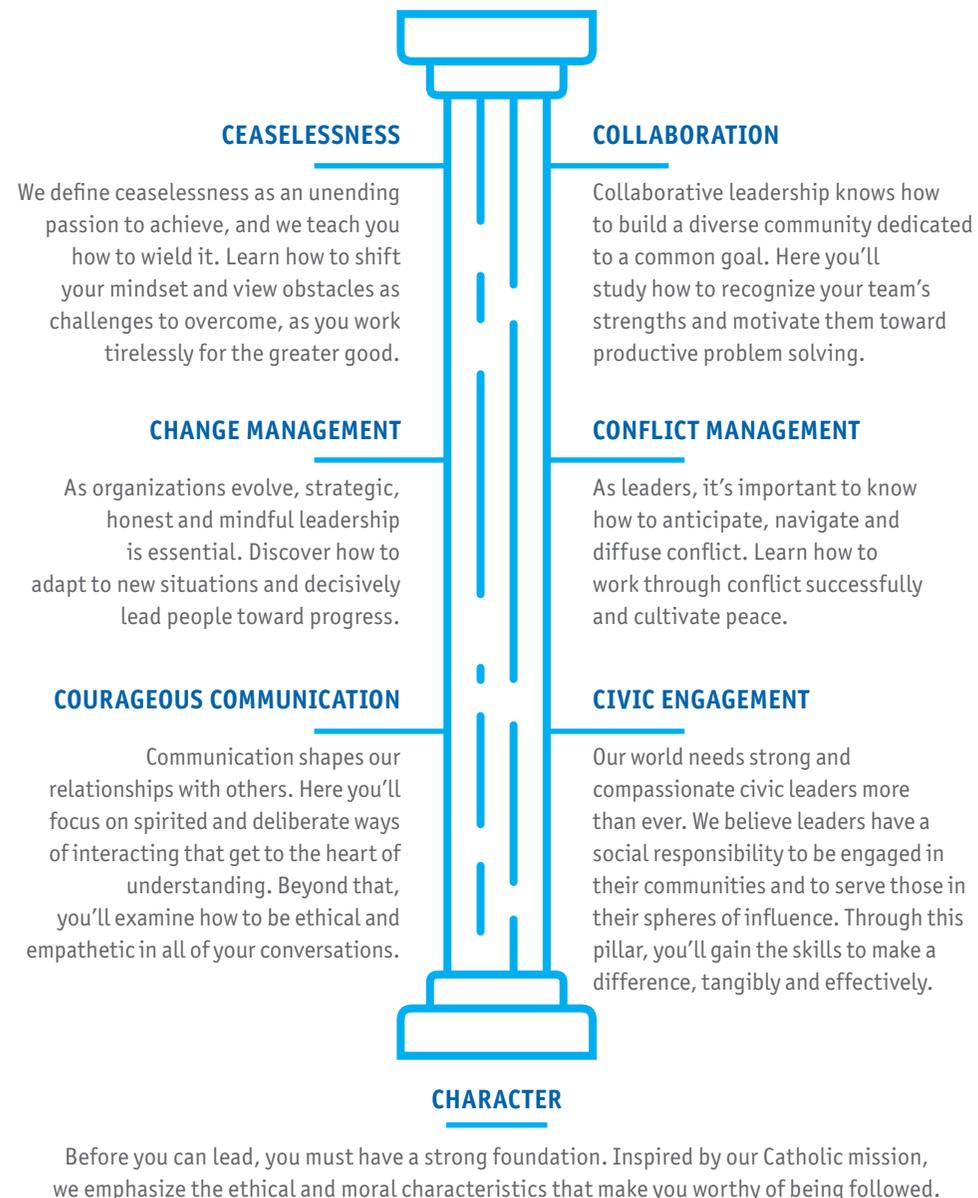
Widen your worldview

We break down barriers. You'll learn in an interdisciplinary manner; for example, social work students will learn next to education and business students. This gives you the added benefit of learning how to work effectively with multi-disciplinary teams, making you invaluable to future employers.



Our seven pillars of leadership.

Our unique program focuses on seven pillars of enduring leadership development. Paired with thoughtful instruction, experiential learning and purposeful implementation, you'll be equipped with a solid foundation for leadership success.



Where do you go from here? Anywhere you want.

Your journey begins at the Buccino Leadership Institute, but where you go next is up to you. After graduation, you'll receive a special certificate that showcases your leadership experience and helps you stand apart in a sea of resumes. Here's a quick look at what your four-year journey at Seton Hall will look like.

YEAR 1

Leading Yourself

You'll discover how to best evolve your unique strengths and identify opportunities to develop through individual assessments and interdisciplinary team projects during your spring semester.

YEAR 2

Leading Others

Building on your understanding of the seven pillars, you'll take part in weekly focus sessions and work with your own professional leadership coach. You'll discover how to improve an organization's culture, motivate others and grow your influence ethically.

YEAR 3

Leading in the Discipline I

As you progress through the program, you'll receive specific leadership training that relates directly to your major. You'll gain opportunities to lead Institute-wide initiatives, work within your cohort and mentor incoming students.

YEAR 4

Leading in the Discipline II

In your final year, you'll hone your skills through a group project and undergo a final personal assessment — ensuring that you have all the tools you need before entering the workplace.

OPPORTUNITIES THROUGHOUT • Assessments • Coaching • Mentorships

• Student-run Initiatives • Networking • Mental Skills Training • Field Trips

In good company.

Your fellow leadership students are bright, visionary and passionate individuals— just like you. This community of friends will invest in your success and push you to excel. Beyond your peers, you'll be mentored by upperclass students, Buccino Leadership Institute faculty and experts in your field. And you'll gain access to an extensive network of alumni professionals.



Luciana Contuzzi
CLASS OF 2013
PRESIDENT AND OWNER,
ZEST

"The Leadership Program opened doors for me. There were networking opportunities with alumni, professors and executive mentors. Through critical-thinking experiences and internships, I realized that entrepreneurship was my true calling."



Matthew Askin
CLASS OF 2014
GLOBAL RISK MANAGEMENT,
BANK OF AMERICA

"From day one, the Leadership Program presented me with limitless paths to personal growth. With this boundless opportunity comes a responsibility to live with purpose and lead by example."



Briana Glass
CLASS OF 2016
OPERATIONS SPECIALIST,
YOUTUBE

"Thanks to the Leadership Program and the Career Center, I had four amazing internships, including two at Google in their California headquarters, which led to a full-time job offer."





Who leads us forward

Bryan Price, Ph.D., is the inaugural executive director of the Buccino Leadership Institute. Highly experienced in military, academic, sports and policy settings, Price holds a doctorate in political science from Stanford University. He served as a professor at the U.S. Military Academy at West Point and directed its world-renowned Combating Terrorism Center.

“Our vision for the Buccino Leadership Institute is to be the most effective undergraduate leadership development program in the country, producing top-tier leaders in a multitude of industries.”

BRYAN PRICE, EXECUTIVE DIRECTOR

Leading by example

The Institute is named in honor of **Gerald P. Buccino '63**, Seton Hall Regent Emeritus and a nationally recognized pioneer of turnaround management. He has provided generous financial support to the University for years. He is also a recipient of the Medallion of Entrepreneurship from Beta Gamma Sigma, the international business honor society. In addition, he is actively involved in mentorship and coaching, sharing his wealth of experience with students who want to become great leaders.



Destined for leadership? Here's how to answer the call.

We're looking for individuals who have a demonstrated interest and aptitude in being leaders and who are passionate about learning what it takes to excel. We want students invested in becoming top performers who are ready to make an impact on the world.

After being admitted to the University, only a select group of students will be invited to apply to the Buccino Leadership Institute. All students who complete the four-year, non-credit-bearing program will receive a certificate in leadership that will be recognized at graduation and will appear on their official transcripts.

Learn more about the Leadership Institute and applying to Seton Hall University by visiting our websites: admissions.shu.edu and shu.edu/leadership.

About Seton Hall University

A leading Catholic University, Seton Hall has a rich tradition of excellence and values-centered education. We offer more than 90 stellar undergraduate programs that are highly ranked by *The Princeton Review*, *U.S. News & World Report* and *Bloomberg Businessweek*. BuzzFeed has ranked Seton Hall among the top 25 for best return on investment.



Personal Attention

Our 14:1 student-teacher ratio and average class size of 21 students let you thrive in small classes, as you learn from dedicated faculty who work side by side with you and involve you in research, scholarship and hands-on learning experiences as early as your freshman year.

Affordability

We make a personalized education affordable by providing more than \$98 million in financial support to 98 percent of our students.

Career Opportunities

Our students gain distinct career advantages, evident by a 90 percent employment rate and midcareer earnings almost 50 percent higher than the national average. Plus, we are rated in the top five in the nation for providing internships and offer more than 17,000 internship opportunities.

Great Location

We offer the best of both worlds: the cosmopolitan charm of suburban South Orange, New Jersey, with New York City only 14 miles away. There are also more than 50 Fortune 500 companies within a short distance of our campus, from leading financial firms to pharmaceutical giants, which translate to great job opportunities and internships.



WHAT GREAT MINDS CAN DO



Office of Undergraduate Admissions

400 South Orange Ave.

South Orange, NJ 07079

1-800-THE-HALL (843-4255)

thehall@shu.edu

admissions.shu.edu