

Going Virtual

AT THE

**Seton Hall University
Stillman School of Business**



**Join Our Online Certificate Program
Register at shu.edu • (973) 761-3330**

Professional online learning to transform your life

You aspire to stand out from the others. You aim to be better and more valuable than your competition. Reaching this level of dexterity may have seemed out of your grasp. Until now.

Your own pace in your own space

Enjoy the benefits of online learning. Create your own schedule and complete the course at your convenience.

During the 8-module Going Virtual Certificate Program, you'll solve real-world challenges and use best practices developed by top companies. GV experts guide you through every step of your journey. Build your toolset and develop your unique, personalized Going Virtual Portfolio.

Industry leaders, professionals and educational experts

Gain direct access to the world-renowned faculty – industry leaders who practice the art of Going Virtual every day. Learn more about our exceptional faculty at shu.edu

Online learning benefits

.....
Absorb at your own pace.
.....

.....
Easily fits into your busy schedule.
.....

.....
Relax in your own environment.
.....

.....
Replay video presentations.
.....

.....
Review materials as often as needed.
.....

.....
Partake in subject discussions.
.....

.....
Download course templates to share.
.....

Going Virtual Summary

No other program delivers like Seton Hall University, Stillman School of Business online. The Going Virtual Certificate Program meets the same high academic standards of Seton Hall University, with a challenging interdisciplinary curriculum designed to prepare you to analyze, create, and deliver unique customer experiences. Roll up your sleeves to solve real-world challenges and use innovative practices developed by top companies. Learn more details about the online Going Virtual Certificate Program at shu.edu.

EIGHT MODULES

MODULE 1

The Remote Workforce Strategy

- Understand the fundamentals strategies and benefits of going virtual.
- Discover the elements that comprise an effective Virtual Management plan.
- Create the critical goals and roadmap to help reach your strategic Virtual Management Plan.

MODULE 2

Managing the Employee Experience in the Virtual Office

- Develop insightful employee personas and stories that promote cultural empathy and impact decisions.
- Identify critical employee views of interactions throughout multi-channel touchpoints.
- Use journey maps to capture experiences and emotions, and improve the lives of your employees.

MODULE 3

Performance Feedback and Coaching

- Apply creative strategies that support innovation.
- Gain insights to understand the needs of your employees in the Virtual office.
- Work to improve employee experience while adding value they'll rave about.

MODULE 4

Virtual Office Analytics and Communications

- Use data to drive decision-making in your Virtual Firm.
- Discover Virtual analytics models that drive insights and real-time responses.
- Learn how dashboards and automations can drive efficiencies.
- How to enhance and utilize communication tools and channels.

MODULE 5

Leading a Remote Workforce

- Understand how leading a virtual organization requires a new set of tools and strategies.
- Learn how to motivate a remote workforce and install a positive virtual culture.
- Establish leadership models and tracks and modeling.

MODULE 6**The Remote Office Technology and Cybersecurity**

- Explore the latest technologies to empower a virtual office.
- Understand how to integrate the Virtual Toolkit with existing legacy systems.
- Discover the importance of monitoring and tracking performance.
- Privacy and Security Issues with a Virtual Office.
- How to monitor and measure Risk of a Virtual Office.
- Being prepared for the Cybersecurity Audit.

MODULE 7**Vendor Management and Financial Planning for a Remote Office**

- Managing critical vendor support needs in a Virtual Office.
- Discover supply chain considerations.
- Financial considerations and budgeting in a Virtual Office.

MODULE 8**Change Management Issues with Going Virtual**

- Discover how to drive adoption across your entire organization.
- Successfully jumpstart your role by gaining quick wins, and bring others along with you.
- Become a successful change-agent for employee experience-first thinking and inspire change.

Lead the Going Virtual Movement with Your Certificate Program from Seton Hall University

Your Seton Hall Going Virtual Certificate provides you the differentiating factor. It proves that you have completed all modules, as well as the cumulative Capstone Project. You'll walk away with confidence and your own, professional Going Virtual Portfolio.

Your Next Step

Attend Seton Hall University online learning to generate new ideas, conversations and solutions to help your company lead the industry and become more profitable.

Contact us to learn how you can begin your journey with the Seton Hall Online Going Virtual Certificate Program today!

Call us today
at (973) 761-3330

Register at shu.edu



STILLMAN SCHOOL OF BUSINESS

SETON HALL UNIVERSITY